

## Shri Vile Parle Kelavani Mandal's NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS) NAAC Reaccredited 'A' Grade, CGPA: 3.42 NEP Structure: BACHELOR OF MANAGEMENT STUDIES 2025-2026



Semester	Major									
	Mandatory	Electives	Minor	Open Elective (Any 2)	VSEC (VSC/SEC)	AEC	VEC	IKS (Any 1)	OJT/FP/CC/CEP/RP	Total (Credits)
I	Principles of Management (3), Fundamentals of Accounting (3)	NIL	NIL	Mathematical and Statistical Techniques I (2) (Compulsory), Rebuilding our relationship with food (2) OR Media, Culture and Society (2)	Business Laws (2) (Compulsory), Information Technology in Business Management (2) (Compulsory)	Communication Skills I (2)	Environmental Studies (2)	Indian Knowledge Systems (2)	NSS Level I/Cultural - Dance Level I/Cultural - Drama Level I/ Cultural - Music Level I/ Sports Level I/Yoga Level I (2)	22
II	Marketing Management (3), Fundamentals of Financial Services (3)	NIL	Business Economics (2)	Mathematical and Statistical Techniques II (2) (Compulsory), Prompt Engineering (2) OR Applications Of AI In Business - (2)	Personal Branding (2) (Compulsory) Company Law (2) (Compulsory)	Communication Skills II (2)	Understanding India (2)	NIL	NSS Level II/Cultural - Dance Level II/Cultural - Drama Level II/ Cultural - Music Level II/ Sports Level II/ Yoga Level II (2)	22
Total	12	0	2	8	8	4	4	2	2	44
Semester	Exit option with Certificate (44 credits + 4 skill credits)  Major									
	Mandatory	Electives	Minor	Open Elective (Any 1)	VSEC (VSC/SEC) (Any 1)	AEC			OJT/FP/CC/CEP/RP	Total (Credits)
Ш	Entrepreneurship Management (4), Accounting for Managerial Decisions (4)	Nil	Workplace Psychology and Organizational Behaviour (4)	Content Creation (2) OR Travel And Tourism (2)	Advertising (2) OR Debt And Equity Markets(2) OR Professional And Management Skills (2) OR Introductory Course on SAP Applications I (2)	Hindi I (2) Marathi I (2) Gujarati I (2) Sanskrit I (2)	Nil	Nil	Field Project (2) AND NSS Level II/Cultural - Dance Level II/Cultural - Drama Level II/ Cultural - Music Level II/ Sports Level II/ Yoga Level II (2)	22
IV	Strategic Management (4), Production And Total Quality Management (4)	Nil	Direct Tax (4)	Geo Politics (2) OR Cyber Crimes And Laws (2)	Consumer Behaviour(2) OR Introduction To Cost Accounting (2) OR Universal Values And Skills (2) OR Introductory Course on SAP Applications II (2)	Hindi II (2) Marathi II (2) Gujarati II (2) Sanskrit II (2)	Nil	Nil	Community Engagement Project (2) AND NSS Level III/Cultural - Dance Level III/Cultural - Drama Level III/ Cultural - Music Level III/ Sports Level III/ Yoga Level III (2)	22
Total	16//28	0	8//12	4//12	4//12	4//8	0//4	0//2	8//10	44//88
Exit Option With Certificate (88 Credits + 4-Skill Credits)										